



<https://fidelityshield.com/job/ui-ux-designer/>

UI/UX Designer

Description

As a UI/UX Designer, you will play a crucial role in creating intuitive and visually appealing user interfaces that enhance user experience. Your primary focus will be on understanding user needs, designing seamless interactions, and translating concepts into user-friendly designs. You will collaborate with cross-functional teams to ensure the final product meets both user requirements and business goals.

Responsibilities

1. Conduct user research to understand user behaviors and preferences.
2. Create wireframes, mockups, and prototypes that effectively communicate design ideas.
3. Collaborate with developers to ensure seamless integration of design elements.
4. Iterate on designs based on feedback from users and stakeholders.
5. Maintain consistency in design across all platforms and devices.
6. Stay updated on industry trends and best practices in UI/UX design.

Qualifications

1. Proven work experience as a UI/UX Designer or similar role.
2. Proficiency in design tools such as Adobe XD, Sketch, or Figma.
3. Strong portfolio showcasing your design projects and process.
4. Understanding of interaction design principles and usability best practices.
5. Excellent communication skills to effectively collaborate with team members.
6. Bachelor's degree in Design, Human-Computer Interaction, or related field (or equivalent experience).

Hiring organization

Fidelity Insurance

Employment Type

Full-time

Job Location

Nairobi, Nairobi, Nairobi, Nairobi, Nairobi

Base Salary

KES 50000 - KES 8000

Date posted

March 18, 2024

Valid through

31.05.2024